

DARTSLIVE began providing services in Singapore

DARTSLIVE ASIA Ltd. (president: Steve S. K. Ngu; hereinafter referred to as “DARTSLIVE ASIA”), a subsidiary of DARTSLIVE Co., Ltd. (HQ: Shibuya, Tokyo, CEO: Shintaro Takaya, hereinafter called “DARTSLIVE”) that engages in the management of comprehensive network services including the commercial electronic darts machine DARTSLIVE, began in December the installation of DARTSLIVE2 (*1) and the provision of DARTSLIVE service in Singapore.

Upon the provision of the service, DARTSLIVE ASIA made an agency agreement with DARTSLIVE (S) PTE. LTD. as its base in Singapore. Starting with large sports bars, the latest “DARTSLIVE2” model units will be introduced successively into over 20 stores by the end of January 2011. Moreover, DARTSLIVE ASIA decided to hold a SUPER LEAGUE, an official soft darts league match that has been held twice in Hong Kong and received an enthusiastic response, in Singapore.



DARTSLIVE (S) PTE. LTD.

Location: 10 Ubi Crescent #03-56 Ubi Techpark Singapore 408564
Representative: TEO BEE LAY ANNIE Date of Establishment: December 2010

***1 DARTSLIVE2**

This is the latest model of DARTSLIVE, network darts machine that has been introduced into approximately 2,600 darts bars throughout Japan. The model has been highly rated among players from beginners to professionals as the unprecedented “darts machine that displays players’ individualities,” featuring the use of full-color LEDs on board, the first of its kind in darts machines, to enliven the game via lighting and a function that enables players to customize the score display screen. Since 2009 when the DARTSLIVE service was launched in Hong Kong, it has been introduced into other countries centering on Asia.

***2 SUPER LEAGUE**

This is an official league organized by DARTSLIVE ASIA in Hong Kong. In the previous SUPER LEAGUE SEASON II, approximately 400 players in 40 teams competed with each other for five months. The company has decided to hold the league match in Singapore and Taiwan in the future.

DARTSLIVE and DARTSLIVE ASIA will continue ongoing efforts to create the world of innovative entertainment that connects “people to people” and “heart to heart” —“Community ENTERTAINMENT”.

— For Press Inquiries —

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