

May 27, 2009
DARTSLIVE Co., Ltd.

**DARTSLIVE Network Service goes into high gear
in Hong Kong (Kowloon)**

— Communication exchanges with overseas players through darts are enabled! —

DARTSLIVE Co., Ltd., a comprehensive DARTSLIVE network service provider for commercial electronic dart machines, has formed a partnership with TKG ASIA LIMITED (Hong Kong) and will begin providing the DARTSLIVE service to iDartsClub, a TKG ASIA's darts bar to open in Kowloon.

The DARTSLIVE service is a network service through which users can check their performance results and ranking positions via a mobile phone or a personal computer simply by inserting their own IC card into a dart machine and playing. It provides a range of convenient functions with the focus on real-time communication, such as a function to create a user group and exchange messages among members and a function to display where members are playing.

This service is available in over 2,500 stores across Japan, where network-enabled dart machines, DARTSLIVE and DARTSLIVE 2, are installed. The number of domestic dues-paying members is approximately 210,000.

While the DARTSLIVE service was available overseas only for special events in the past, it will be provided in a full-fledged manner overseas for the first time via iDartsClub. This will allow domestic players to enjoy darts in an unconventional manner, such as competing with overseas players for a higher ranking or deepening relationships with them by forming groups. The official website in Hong Kong (<http://www.dartslive.hk/>) will also be available this summer.



iDarts Club
www.idartsclub.com

Store Information

DARTSLIVE2×10 units and TouchLive×1 unit

- Saturday, May 30, 2009: Grand Opening
- Saturday, June 27, 2009: Opening Ceremony

<URL><http://www.idartsclub.com> (under construction)

<Location> 2/F, KATHERINE HOUSE,
53-55 CHATHAM ROAD SOUTH,
TSIM SHA TSUI, KLN, H.K.

<Opening Hours> Weekdays: 4:00 PM to 4:00 AM on the following day, Saturdays: 2:00 PM to 5:00 AM on the following day, Sundays: 2:00 PM to 1:00 AM on the following day

<Operator>TKG ASIA LIMITED (Hong Kong)



The DARTSLIVE service connects people to people, heart to heart via entertainment. DARTSLIVE will continue its ongoing efforts to create *Community Entertainment* by extending its service into the world and leveraging the network.

— For Press Inquiries —

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The original draft, which was written and interpreted in Japanese, supersedes any translated documents regarding the content.