

2011 December 22nd
DARTSLIVE Co., Ltd.

DARTSLIVE ASIA Ltd. Begins Service in Malaysia!

DARTSLIVE ASIA Ltd. (HQ: Hong Kong, CEO: Steve S.K. Ngu), a subsidiary of DARTSLIVE Co., Ltd., has begun provision of DARTSLIVE services in Malaysia from December and opened its 11th overseas franchise shop "iDarts Hex".

"iDarts" assumes the showcase role of DARTSLIVE services in overseas markets and currently operates 4 corporate shops and 10 franchise shops in Hong Kong, Taiwan, Singapore and Macau. "iDarts Hex" is the very first iDarts shop opened in Malaysia.

"iDarts Hex" is located in an Entertainment Complex "Scott Garden" which resides in the heart of Kuala Lumpur, the capital city of Malaysia. This excellent location provides convenient access to the shop and helps generate a large flow of customers.

Five VIP sections are provided in the bar area of this vast 5,000 sq. ft. shop and it is equipped with sixteen latest network connected darts machine, "DARTSLIVE2" and one networked touch panel game machine, "TouchLive". iDarts Hex is one of the largest shops in iDarts group.

DARTSLIVE ASIA Ltd. strives to provide the quality night life entertainment in Malaysia to establish a new era in the field of sports bar entertainment and endeavors to offer fun filled DARTSLIVE services that are enjoyable to a wide range of people regardless of darts experience, age and gender.



i Darts Hex

Address: 1-43, The Scott Garden (Kompleks Rimbun Scott)
289, Jalan Kelang Lama, 58000,
Kuala Lumpur, Malaysia

Equipment: 16 – DARTSLIVE2, 1 - TouchLive

URL: DARTSLIVE MALAYSIA
<http://www.dartslive.my/>



As of December 1st, the number of shops outside Japan including "iDarts" group shops that have installed "DARTSLIVE2" has exceeded 250.

We will focus on the different needs in each region and country while extending DARTSLIVE service network throughout the world and endeavor to provide a fine network darts service experience.

—For Press Inquiries—

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* The original draft, which was written and interpreted in Japanese, supersedes any translated documents regarding the content.