

2012 July 27
DARTSLIVE Co., Ltd.

DARTSLIVE ASIA Ltd. Begins Service in Thailand!

DARTSLIVE ASIA Ltd. (HQ: Hong Kong, CEO: Steven So), a group company of DARTSLIVE Co., Ltd., has begun to offer DARTSLIVE services in Thailand in July and also opened a darts bar “i Darts Thailand”, which has the largest floor space among all i Darts Group bars located overseas.

“i Darts” assumes the showcase role of DARTSLIVE services in the overseas markets and currently, there are 14 i Darts Group bars including both corporate shops and franchise shops in the Asian regions. “i Darts Thailand” is the very first i Darts shop opened in Thailand.

“i Darts Thailand” is located in Ekkamai, Bangkok, the capital city of Thailand. Ekkamai is the downtown area lined with a wide variety of bars and restaurants. “i Darts Thailand” is situated approximately 5 minutes walk from the nearest station.

This spacious bar is equipped with 12 latest network connected darts machines “DARTSLIVE2” and networked touch panel game machines “TouchLive”. Also, pool tables are situated for billiards fans. i Darts Thailand serves as an “entertaining space for adults” regardless of their darts skill levels or gender. In addition, 7 VIP sections provide privacy and offer quality time in the sophisticated atmosphere.



i Darts Thailand

Address: A123, at 18, Soi Sukhumvit 61,
Khlong Ton Nua Sub-dist., Vadhana Dist.,
Ekkamai, Bangkok, Thailand

Equipment: 12 - DARTSLIVE2 and 1 - TouchLive

URL: DARTSLIVE THAILAND
<http://th.dartslive.com/>

As of July 1st, the number of shops outside Japan including “i Darts” Group bars that are equipped with “DARTSLIVE2” has reached 297 and the total number of darts machines installed in these shops has exceeded 920.

In Southeast Asia, a number of people are already experiencing the fun of networked darts at “i Darts” Group shops in Singapore and Malaysia and we have received tremendous feedback.

Thailand is the third country in Southeast Asia where we opened i Darts. We are delighted to be able to deliver new and high quality night life entertainment through “i Darts Thailand”.

We endeavor to expand our services to connect players around the world and enhance their communication through and with DARTSLIVE.

— For Press Inquiries —

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* The original draft, which was written in Japanese, supersedes any translated documents regarding the content