

March 19<sup>th</sup>, 2013  
DARTSLIVE Co., Ltd.

**The True King of Darts will emerge!**

**Darts industry's Masters Tournament, "SUPER DARTS 2013"**

**World's leading 16 invited players will gather in Hong Kong!**

DARTSLIVE Co., Ltd (HQ: Shibuya-ku, Tokyo, CEO: Shintaro Takaya) is announcing here that he will be holding a spectator darts event "SUPER DARTS 2013 made in DARTSLIVE (hereafter SUPER DARTS 2013) at KITEC Rotunda Hall 23/F in Hong Kong on April 7<sup>th</sup>, 2013.

**■ This invitational-only event brings dream matches among unbeatable world's top players!**

Since its first appearance in year 2007, "SUPER DARTS" has established a firm position as an event where spectators enjoy watching heated battles of spirits and skills among top players who have excelled in the sport of darts. For the upcoming 6<sup>th</sup> SUPER DARTS, invitations have been extended to the top players all around the world. Using "Global Standard" as a keyword, we moved the event site to Hong Kong and have renewed "SUPER DARTS" as a global event. It's no exaggeration to call it a darts version of "The Masters Tournament". An unprecedented sensational All Star Tournament will final begin. Those invited to "SUPER DARTS 2013" are 12 finely selected players from all over the world including Europe, North America and Asia. 4 top players from Japan will also participate in this event. 16 invited players will compete on the special stage in KITEC Rotunda Hall in Hong Kong to claim the title of "True King".

**■ LIVE WEBCASTING! Watch exciting games at home or in the bar via live streaming!**

The event will be broadcasted on the WEB to the whole world. (\*Pre-Event Party will be also webcasted live on Saturday the April 6<sup>th</sup>.) Public viewing is being scheduled at various darts bars. By visiting darts bars, viewers will be able to watch and share all excitement with their friends on a real time basis.

**"SUPER DARTS 2013 made in DARTSLIVE" Event Outline**

- 【Official HP】** [http:// www.dartslive.com/superdarts/](http://www.dartslive.com/superdarts/)
- 【Event Venue】** KITEC Rotunda Hall 2 3/F (Hong Kong)
- 【Event Schedule】** Sunday, April 7th, 2013, From 12:00 (Hong Kong time)  
\* Please note the listed time may be subject to change.
- 【Event Contents】** Invitational-Only Tournament
- 【Event Organizer】** DARTSLIVE Co., Ltd.

- To the mass media and press that wish to cover/interview this event on April 7th●

If you wish to cover stories about this event, please contact the address given below before Friday, March 29<sup>th</sup>.

If you wish to take photos during the games and/or interview players, please consult with the event organizer in advance.



As of March 2013, more than 10,000 "DARTSLIVE2" machines and DARTSLIVE services are introduced in approximately 3,800 locations such as darts bars all around the world.

DARTSLIVE INTERNATIONAL Ltd. continues its endeavor to create "Community Entertainment" that connects "people" to "people" and "heart" to "heart" across the world.

— For Press Inquiries —

e-mail : [shuzai@dartslive.com](mailto:shuzai@dartslive.com)

URL : <http://www.dartslive.co.jp/>

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\* The original draft, which was written and interpreted in Japanese, supersedes any translated documents regarding the content.